

Prifysgol Wrecsam Wrexham University

Module specification

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Module Code	CMT446
Module Title	Film & Genre
Level	4
Credit value	20
Faculty	FACE
HECoS Code	100443
Cost Code	GACT
Pre-requisite module	NA

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BA (Hons) Filmmaking	Core

Breakdown of module hours

Learning and teaching hours	36 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	36 hrs
Placement hours	0 hrs
Guided independent study hours	164 hrs
Module duration (Total hours)	200 hrs

Module aims

This module introduces students to the study of film genres, exploring their conventions, historical development, and cultural significance. Through the analysis of various film genres, students will gain an understanding of genre theory and its application to film criticism and production.

Module Learning Outcomes

At the end of this module, students will be able to:



1	Apply key concepts from genre theory to the critical analysis of film texts, articulating how conventions shape audience interpretation.
2	Analyse the historical development and transformation of film genres, identifying cultural and industrial influences.
3	Identify and describe defining characteristics of major film genres, using examples drawn from diverse cinematic traditions.
4	Apply genre-specific conventions in the planning and execution of original film content, demonstrating an awareness of stylistic and thematic expectations.

Assessment – Genre Applications

Indicative Assessment Tasks:

Short Film & Pitch

1. Genre Pitch

- Students will present on a chosen genre – outlining conventions, aesthetics, progression.

2. Practical Genre Project

- Students will create a short film or films that demonstrates their understanding of genre.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2, 3	Presentation	10 mins	25%	
2	4	Portfolio	3-5 mins	75%	

Derogations

None.

Learning and Teaching Strategies

Instruction and learning are delivered through various methods, including lectures, workshops, seminars, small group tutorials, Q&A sessions and online delivery via ALF. This would include blended learning with accessible online content, prioritising flexibility and inclusivity.

Many classes are exercise-based, promoting active student engagement in their learning process. One-on-one consultations with personal tutors and the presence of regular presentations throughout the course encourages students to engage in reflective learning.

Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

Indicative Syllabus Outline

- Overview of genre theory and its key concepts.
- Exploration of genre conventions and structures.
- Historical development and evolution of major genres.
- Cultural and societal influences on genre films.
- Application of genre to media production.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Altman, R., (1999). *Film/Genre*. London: British Film Institute.

Other indicative reading

Grant, B.K. (2012) *Film Genre Reader IV*. Austin: University of Texas Press.

Cook, P., (2007). *The Cinema Book*. 3rd ed. London: British Film Institute.

Administrative Information

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